

Sunday, April 11, 2010

CCCA Spring Training Camp Pre-conference Program

Presented by CCCA with Lex Mundi and its member firms
in Canada:

LEX MUNDI

THE WORLD'S LEADING ASSOCIATION OF INDEPENDENT LAW FIRMS

Blake, Cassels & Graydon LLP
Farris, Vaughan, Wills & Murphy LLP
MacPherson Leslie & Tyerman LLP
McInnes Cooper
Thompson Dorfman Sweatman LLP

Join us for this special pre-conference program and make the most of your time in Montreal! For our many members who are new to in-house practice or who are new legal department managers, and for those experienced members who desire a refresher course, CCCA has developed these additional workshops to address the specific challenges of in-house practice and help you be as effective as possible in your role. You will learn first-hand from your in-house colleagues and top outside counsel the core competencies you need to succeed, with an emphasis on practical tips and hands-on advice and with plenty of opportunities to interact with faculty and other attendees.

Spring Training Camp is open to in-house counsel only.

Workshop Stream "A" – In-house Counsel

or

Workshop Stream "B" – Legal Department Managers

Continental Breakfast and Coffee: 8:30 am – 9:00 am

Welcome: 9:00 am – 9:05 am

Opening Plenary: 9:05 am – 10:15 am

What do Organizations Need, Want and Expect from their Corporate Counsel?

As corporate counsel, you are called on to do much more than provide legal advice – yet few people enter in-house practice having learned, either in law school or private practice, the leadership, management and business advisory skills you must possess today to be a successful corporate counsel or law department manager.

In this informative plenary session, our panelists will discuss what in-house legal services their organizations require and what corporate counsel and law department managers are expected to deliver, including how to set priorities that contribute to your organization's overall strategic business objectives, and how to communicate effectively with the Board and management.

Moderator

Robert Lebeau

Former Vice President and Associate General Counsel
Sun Life Financial Inc., now retired

Panelists

Souha Azar

Corporate Secretary & Senior Counsel
Tarkett Inc.

Jill C. Schatz

General Counsel & Vice President – Law
Primus Telecommunications Canada Inc.

Cecil Chandless

Vice President – Law
Lavalife Corp.

Refreshment Break: 10:15 am – 10:30 am

Session 1 – Concurrent: 10:30 am – 12:00 pm

A1

Fundamental Drafting Issues for Corporate Counsel

Drafting contracts, agreements and other corporate documents is a significant element of in-house practice and a function that corporate counsel must perform well. This session will take a practical approach to contracts and drafting, including a review of the common elements of a written contract, typical clauses you are likely to encounter, the pros and cons of boilerplate and standard forms, jurisdictional issues, and other situations where your drafting skills may be put to good use.

Panelists

Jim Ripley

Thompson Dorfman Sweatman LLP

Denise LeBlanc, QC

McInnes Cooper

Marie-Hélène Constantin

Blake, Cassels & Graydon LLP

Sandra Swystun

Corporate Counsel
Viterra Inc.

B1

Business Planning for the Law Department

In today's corporate environment, the best law departments engage in planning that complements corporate priorities. This goes far beyond setting the department's budget; it involves determining the key services roles for the law department in your organization, assessing the quantity and complexity of legal work done in-house, quantifying legal risk, forecasting future demand for legal services and ensuring the law department is aligned with the other business units within the corporation. This session will discuss how to develop a law department business plan and obtain endorsement from management and the board.

Panelists

Richard Stock, M.A., FCIS, CMC

Partner

Catalyst Consulting

Pierre Gagnon

Vice President, Legal Affairs and Corporate Secretary

Aéroports de Montréal

Ingi Khouzam

Vice-President, Legal Affairs

Corporate Inc.

Lunch : 12:00 pm – 1:15 pm

Session 2 – Concurrent: 1:15 pm – 2:45 pm

A2

Corporate Governance 101

Corporate governance is the framework of rules and relationships by which a corporation must abide, including internal processes as well as governmental regulations and the demands of stakeholders. It takes into account systems and processes, which deal with the daily working of the business, reporting requirements, audit information, and long-term goal plans. Corporate governance provides a roadmap for a corporation, helping the leaders of a company make decisions based on the rule of law and allows a company to set realistic goals, and methodologies for attaining those goals.

If you're new to in-house practice and trying to get a better understanding of corporate governance—and where you fit into the big picture—our panelists will provide the answers.

Panelists

Danny Anderson

MacPherson Leslie & Tyerman LLP

David Kruse

Blake, Cassels & Graydon LLP

Peter Roth

Farris, Vaughan, Wills & Murphy LLP

David Masse

Senior Legal Counsel and Assistant Corporate Secretary

CGI Group Inc.

B2

Information Management: Challenges and Practical Solutions

Today's corporate counsel is faced with many challenges, including managing a constantly increasing amount of legal information, records, documents, and contracts. How can technology be used to help corporate counsel effectively tackle the challenge of managing corporate information? What has been the experience of those law departments that have adopted IT solutions to help with contract and records management? This panel session will provide the answers.

Panelist

Shane Callaghan

Regional Director of Information Technology

McInnes Cooper

David Hill

Barrister and Solicitor

City of Vancouver Law Department

Refreshment Break: 2:45 pm – 3:00 pm

Session 3 – Concurrent: 3:00 pm – 4:30 pm

A3

Business Transactions: Your First Acquisition

As corporate counsel, you are regularly called on to provide legal advice in the context of business transactions, whether an asset purchase or acquisition, share purchase or financing. For a better and fuller understanding of the entire transaction process from start to finish, this panel session will focus on the nuts and bolts of a typical private corporation acquisition with an emphasis on the role of corporate counsel during the transaction process, including an overview of M&A, due diligence, key components of the purchase agreement, ancillary documentation and practical tips and strategies for assessing and closing the deal.

Panelists

Anita Wortzman

Thompson Dorfman Sweatman LLP

Howard Levine

Blake, Cassels & Graydon LLP

Jeffrey Hoyt

McInnes Cooper

Michaël Hassan

Legal Counsel

PSP Investments

Public Sector Pension Investment Board

B3

Communicating the Value of the Law Department

Measuring and assessing performance is one of the most common and vexing areas of concern for corporate counsel and leaders of in-house law departments—and also one of the most critical elements of managing a legal department. How do you demonstrate the value of your legal department to managers and directors who may be of the view that the in-house legal department is, at best, a cost centre? In this session you will explore methods for measuring performance, productivity and quality of outcome, how to quantify value instead of cost when demonstrating your department's value, and how to speak to senior management about the law department using language, metrics and methodology they will understand.

Panelist

Olivier Fischer

Managing Director

Legal Suite Canada

Opening Night Reception & R.V.A. Jones Award: 6:30 pm – 9:30 pm